


Strategic Organizational Management in 'The Black' Volleyball Club Majalengka

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ABSTRACT

This study aims to determine the contribution of arm muscle strength to serving. This article explores the strategic organizational management techniques that Majalengka's "The Black" Volleyball Club has implemented. It examines how the club's administrative techniques and leadership structures support its expansion and general success. By examining crucial elements like team relationships, resource distribution, training approaches, and community involvement, this research demonstrates the efficient management strategies that have established 'The Black' as a notable player in the local volleyball scene. The piece also looks at the club's problems and the creative ways it overcame them, providing insightful information for other sports teams looking to improve their administrative structures. Through its thorough study, the article highlights the significance of strategic planning and effective management in attaining sustainable development and sporting success. This paper offers insightful information about how sports organizations can be managed successfully, emphasizing the importance of strategic planning and strong leadership in achieving excellence and sustainability.

Keywords: Strategic Management; Organizational; Volleyball Club; Sports Management

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INTRODUCTION

Effective organizational management is essential for establishing long-term success and expansion in the sports industry (Min & Cheol, 2012; Zhang, 2023). The sports system is the complete networked, long-term sports subsystem for accomplishing national sports objectives (Sofyan, 2022). With the ultimate goal of promoting peace, healthy lifestyles, and the economic benefits of sports, sports development encounters obstacles in sports policy, funding, and infrastructure—all of which are critical for sustainable sports (Oluwatoyin et al., 2021). Several important facets of efficient organizational management in the sports sector are highlighted in the literature. First, it highlights how crucial precise goal-setting and strategic planning are (Son, 2019). This entails establishing SMART (specific, measurable, realistic, relevant, and time-bound) goals that complement the overarching mission and vision of the company. A detailed examination of the internal and external environments, including market trends, competitor analysis, and stakeholder engagement, should also be a part of strategic planning (Shpak et al., 2022; Zavalniuk, 2023). Majalengka's "The Black" Volleyball Club is proof of the effectiveness of strategic management in athletic



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institutions. 'The Black' was established to promote volleyball excellence and nurture local talent. Over time, the team has gained recognition in the volleyball community on a regional level. This article explores the organizational management strategies that have helped the club reach its current level of success.

Team dynamics (Hagum et al., 2023), resource allocation (Wang, 2022), administrative tactics (Shehab, 2022), leadership (Welch, 2016), and administrative strategies (Al-Nafiru et al., 2023) are all part of the management each sports club, including 'The Black Volleyball Club. Successful management techniques focus on laying the groundwork for long-term success and attaining immediate success. This entails establishing precise objectives, creating an extensive business strategy, and ensuring the club's operations are properly run and financially viable (Antoldi et al., 2016; Stieger et al., 2024; Wijaya et al., 2023). This entails being ready to modify plans and techniques in reaction to outside variables, such as changes to the competitive environment or adjustments in fan preferences (Riba, 2022; Rifki, 2022). By concentrating on training approaches, community involvement, and ongoing enhancement, 'The Black' has established a strong structure bolsters its objectives and expectations.

This study aims to thoroughly understand the club's management techniques by emphasizing the interactions between different organizational elements. It also looks at the difficulties that 'The Black' encountered and the creative ways they overcame them. This article provides insightful analysis of the club's strategy for other sports organizations hoping to improve their managerial techniques and attain greatness.

METHOD

This study uses a qualitative research methodology to examine 'The Black Volleyball Club in Majalengka's strategic organizational management practices. The methodology emphasizes primary and secondary data sources and is intended to provide comprehensive insights into the club's management initiatives.

Data collection

The Black Volleyball Club members, such as the management group, coaches, players, and community partners, were interviewed in semi-structured interviews. These interviews gave first-hand recollections of the management techniques and how they affected the club's performance. To comprehend the real-time execution of management tactics, the club's training sessions, meetings, and events were directly observed. To thoroughly understand the club's management procedures, pertinent papers like performance reports, training plans, financial reports, and schedules were examined.

Data analysis

Thematic analysis was used to examine the gathered data to find recurrent themes and trends in strategic management techniques. Data on leadership, resource allocation, team dynamics, and community engagement might be categorized using this strategy. The efficacy and distinctiveness of 'The Black' Volleyball Club's tactics were assessed by contrasting the club's results with industry best practices in sports management literature. Interviewees were asked to participate in feedback sessions

to confirm the validity of the data collected and the interpretations made, guaranteeing that the conclusions accurately represented the viewpoints of the relevant stakeholders.

RESULTS

The study produced several important conclusions regarding the strategic organizational management methods of Majalengka's "The Black" Volleyball Club. These outcomes demonstrate how well the club's strategy fosters success and long-term viability.

Leadership and Governance

Strong, imaginative leadership that establishes precise objectives and standards benefits the club. The management group is dedicated to accountability and openness, which promote alignment and trust inside the company. Well-defined governance frameworks, which include frequent meetings and distinct roles and duties, ensure effective decision-making and strategic planning.

Culture and Team Dynamics

A cohesive and encouraging team culture has been established by strongly emphasizing communication and team building. Regular team-building exercises and open lines of communication have improved team chemistry and collaboration. Through individualized training plans and ongoing feedback, the club prioritizes the development of each player, which has significantly enhanced player morale and performance.

Allocation of Resources

The club uses its resources—both material and financial—efficiently. Maintaining high-performance standards has largely depended on strategic expenditures in facilities, training equipment, and player welfare. Thanks to its successful efforts in obtaining sponsorships and funds, the club has the financial stability required for long-term planning and growth.

Training Methodologies

The effectiveness of training sessions has increased with the implementation of contemporary training approaches and technologies. The team's general talent and competitiveness have increased due to applying performance analytics and specialized coaching methods. The club's training programs are frequently updated with performance statistics and newly developed best practices in the sport as part of its continuous improvement philosophy.

Community Engagement

"The Black" has developed close ties with the neighbourhood and includes them in events and activities. Due to this involvement, the club gained more support and a devoted fan following. In addition to developing future potential, the club's youth development programs encourage volleyball in the neighbourhood and expand interest in the game.

Challenge and Solutions

Although the club has resource limitations, it has found innovative ways to overcome them, like organizing community fundraising events and forming alliances with nearby companies. The team continuously improves its tactics to deal with the stresses of competition, looking for fresh talent and strengthening players' competitive readiness with intense training camps.

DISCUSSION

The results of this study on Majalengka's "The Black" Volleyball Club show several successful strategic management techniques that have aided the club's development. This discussion section provides insights for similar organisations and places these findings within the larger context of sports management literature.

The Black's visionary leadership function is consistent with the existing body of literature and highlights the significance of strong leadership and well-defined objectives in sports organisations. The club's organised governance, modelled by excellent organisational management techniques, promotes effective decision-making and accountability. This methodology fosters a feeling of accountability and ownership and guarantees that a range of viewpoints are considered when making decisions (Ribeiro, 2020; Varmus et al., 2023). In today's dynamic and quickly evolving world, clubs need to be able to react swiftly to new opportunities and problems. This flexibility is essential (Senaux, 2008). These components are essential for keeping the club focused and moving toward its goals.

'The Black's' cohesive team atmosphere is evidence of the club's focus on teamwork and communication exercises. Studies show that these kinds of settings improve team happiness and performance. According to the search results that were returned, several studies emphasise the value of harmonious team environments in various contexts. Study Ziegler & Stevens (2023), for example, describes how weekly interdisciplinary in-situ simulation sessions are used in an Acute Care Unit to promote cohesive cooperation and enhance patient outcomes. Similarly, research Xu & Zhao (2023) offers an emergent model for shared leadership called the 3Cs, highlighting the significance of group accomplishment, cohesive support, and complementary skills in fostering a cohesive team environment. Another notable aspect of the club is its emphasis on individual player development. Tailored training regimens enhance abilities and elevate player spirits and dedication, all of which are critical for long-term success.

'The Black's strategic investments in training facilities and equipment have paid off in enhanced performance.' Effective resource management is crucial in sports organisations, especially those with restricted budgets. Effective resource management is essential for the success of sports organisations, especially those with limited budgets (Chu, 2022; Safwan et al., 2023; Suwarno et al., 2022), including the financial management of non-profit sports (Galic et al., 2019), according to a study on managing managerial and regulatory factors in sports organisations in Indonesia. Furthermore, their accomplishments in obtaining sponsorships and funding highlight how important financial stability is to carrying out long-term ambitions.

'The Black's' creative training methods demonstrate a forward-thinking approach to sports training. Current sports science supports integrating new techniques and performance analytics by promoting data-driven training to maximise performance—the club's dedication to ongoing development guarantees that its training initiatives

are current and efficient. 'The Black's' deep community relationships are a testament to the club's mission as a community pillar, which extends beyond athletics. Community involvement helps develop support and loyalty, which are very beneficial to any sporting organisation. In addition to nurturing future potential, the club's youth programmes encourage good living and sportsmanship in the neighbourhood.

'The Black's' resource limitations are typical of sporting organisations. On the other hand, their innovative solutions—like neighbourhood fundraising events and local collaborations—showcase their creativity and flexibility. Similarly, their tactics for handling competitive pressure—such as scouting and intense training—align with the finest guidelines for preserving an advantage in sports.

CONCLUSION

The success and longevity of Majalengka's "The Black" Volleyball Club have been largely attributed to its strategic organizational management techniques. This study provides insightful information about successful sports management by highlighting the essential elements of their methodology.

Important conclusions highlight the importance of strong leadership and well-defined goals to steer the club towards its aims. Developing each player individually and creating a positive team atmosphere improve morale and performance. Upholding strong performance standards and facilitating long-term planning requires strategic investments in training facilities, equipment, and steady funding. Integrating performance statistics and contemporary training methods greatly increases the team's competitive edge. Tight connections to the neighborhood encourage allegiance and support, and youth initiatives advance the sport and develop the next generation of athletes.

Notwithstanding obstacles like limited resources and intense competition, 'The Black' has proven inventive and adaptive by developing innovative solutions and improving tactics. 'The Black's' success can teach other sports organizations various things. 'The Black Volleyball Club's strategic management practices are a model for attaining excellence and sustainability in sports organizations. They include 1) establishing clear goals and upholding strong leadership; 2) cultivating a supportive team culture and focusing on player development; 3) managing resources efficiently and securing stable funding; 4) incorporating modern training techniques and data analytics; and 5) actively engaging with the community to build a robust support system. The club has laid a solid basis for future success by combining creative training, resource management, leadership, team dynamics, and community involvement.

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CONFLICT OF INTEREST

There are no conflicts of interest in this article.

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